

Privacy Policy

Welcome to Option Line's website! The following information is provided to inform you that we respect your privacy while interacting with this website. Option Line® wants your experience to be safe and enjoyable. Please also take a moment to review our Terms and Conditions.

Option Line is a joint venture by and between Care Net® and Heartbeat International®, Inc. **Unless otherwise noted, use of the name/term “Option Line” for purposes of these Terms and Conditions refers to Option Line, Care Net, and Heartbeat International, Inc.**

INFORMATION COLLECTION AND USE

Option Line collects certain information from our website users. By submitting personal information to Option Line, you agree that Option Line may use such information in accordance with the terms of this Privacy Policy. Option Line is the sole owner of any and all information collected on www.optionline.org and www.pregnancycenter.org. Option Line will never rent, sell, or lease your confidential information. However, legal reasons could necessitate the sharing of such information. Option Line may share such information with Option Line affiliates, partners, vendors, or contract organizations, or as legally necessary. We will strive to ensure the security of any information you provide. Option Line will not collect personal information without your knowledge during your visit to our website. Any information that is requested will typically be in direct correlation to the services you are requesting or for purposes of maintaining statistics. From time to time, Option Line may ask for your personal input and suggestions related to your online experience. This information will remain confidential and will allow us to improve and enhance your online user experience. By providing such information, you consent to Option Line's use of such information to better serve you and others coming to our website.

USER REGISTRATION FOR ONLINE FUNCTIONS

To use certain portions or functions of this website, you may be asked to complete a personal information form and/or provide contact information (such as name, address and/or email address). We use this information to provide certain website services, including maintaining statistics and providing you with other information, education, and services.

COOKIES

A "cookie" is a small piece of data that can be stored by a website onto your computer. Option Line uses cookies in order to enhance your online user experience. Option Line uses both session cookies and persistent cookies. A persistent cookie is stored on your hard drive for an extended period of time. You can remove persistent cookies by following Internet browser help file directions. Your browser may recognize when a cookie has been sent to your system and will give you an opportunity to allow or refuse it. These cookies are used to identify you as a registered user and to allow you to access your site information. We do not use cookies to track your activities on our website.

LOG FILES

Option Line uses log files. Log files are commonly used by most standard websites. Our log files are used to enhance your website experience, administer the website, and maintain statistics on website use.

COMMUNICATION FROM OPTION LINE

If you submit personal contact information, you consent to allow Option Line to contact you. Typically, personal information is submitted via online e-mail or AOL Instant Messenger. Because texting and Instant Messaging options are operated through third party companies, Option Line cannot guarantee the privacy of personal information sent through AOL Instant Messenger or through text messaging. The AOL Instant Messenger Privacy Policy can be found: <http://products.aim.com/privacy>. You may request that Option Line communication be discontinued by deactivating your personal information. Please see the “correcting, deleting and deactivating personal information” section below.

LINKS

From time to time, Option Line may provide links to other websites maintained by individuals or organizations outside of Option Line. Option Line is not responsible for the privacy practices of such other sites. You are encouraged to read the privacy policy of such websites prior to providing personal information. These links are not an endorsement of these external websites or the values or opinions expressed therein. Should you visit these external websites, you will then be under the terms of service and privacy policy maintained by the sites/owners. This includes the link entitled “Donate” which will direct you to a site operated by Heartbeat International, Inc. The Terms and Conditions for the Heartbeat International, Inc. website can be found at: http://www.heartbeatinternational.org/Terms_of_Use.htm

SECURITY

Option Line uses password protection to secure personal information. Option Line may use software to verify your address to avoid session hijacking, hacking attempts, or other attacks.

CORRECTING, DELETING, AND DEACTIVATING PERSONAL INFORMATION

You may access, adjust, remove your personal information, or deactivate your user registration or account by contacting Option Line at _____.

CHANGES

Option Line maintains the right to adjust or change these Terms and Conditions at any time and asks that you check this policy for updates.